

Writing Workshops

Presented by
Dr Glenda Banks
Journalist, Author, Academic

Glenda Banks has a PhD in creative writing and is the author of seven nonfiction books on contemporary issues. She has just completed a historical novel based on the experiences of Australia's mid-19th century Victorian goldfields women as described in found diaries, journals, family histories and site records. As a director of GBA Communications, she advises public and private sector clients on writing for business, media and community engagement.

Join Dr Banks in a series of two-hour informal workshops with audio-visual presentations and organic discussion.
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Writing your family story



'Every life is a continuing narrative, a page of living history. Mark your place in the story so your voice can be heard by those who follow.'

With growing interest in genealogy there is a tendency to undervalue the lived history of our own generation. Each of us has a story to tell: how we have reacted to social change, survived challenges, built on achievements. How do we mark our page in our continuing family story, create a link between those who came before us and those who follow on? This workshop provides insight into the process of writing creative nonfiction: building your data base, developing a framework, settling on a writing style, narrative construct and publishing options.

Writing fiction

'While glorious prose is a fine thing, without an enthralling story, it's just so much verbal tapioca. (Korelitz, 1999)'



Do you have an idea in your head, characters milling in search of a plot? Is there a scene captured at some point in time that you want to look into more deeply and invest with meaning? The universal formula for writing fiction allows for fictionalised truths to flesh out an idea, the message behind an image, the significance of a dream. Free from the traditional boundaries of nonfiction, fiction places the writer inside the work to explore the creative possibilities. Discover the basic tools of narrative construct through the filters of genre, voice and language.

Writing for business & media

Not only big business has something to say about itself through print and electronic media. Small businesses, charities, not-for-profit and special interest groups, school councils and entrepreneurs seek support from target markets and the wider community. But will your website, manual, brochure, CV or media release connect with the people it's meant to attract – or end up skimmed, dumped or deleted? Learn about more than the who-what-when-where-why of your story: how to write short, punctuate for purpose and effect, and find a style and format that compels a reader to read on.

'Communication is the common currency individuals, businesses and organisations need to succeed in an increasingly competitive global market.'

